



RGPG Group

Presents

B-World

Ascend heights, Reach the summit

Powered By

Shri Nath Ji Jewellers

Commerce Club

St. Peter's College, Agra

12th October, 2015

Facilitators

Commerce Club Representatives

Akshay Pahuja
Saksham Gupta
Mridul Jain
Jayash Agarwal
Rachit Agarwal
Hardik Makhija
Danish Rallan
Shrey Chanana
Harsh Vardhan Solanki
Anmol Vij
Aman Agarwal

President
Vice-President
Chief Executive Officer
Managing Director Internal
Managing Director External
Secretary
Chief Finance Officer
Chief Operative Officer
Chief Strategic Officer
Executive Director External
Executive Director Internal

Coordinators

Sajith Anjickal
Simarjeet Singh Satia
Prafful Garg
Aniket Patni
Simar Singh
Shashank Dawar
Aditya Singh
Mukul Jain
Shubham Saxena
Aman Doneria

Prime Minister
Speaker
Captain, St. Paul's House
Dy. Prime Minister
Captain, Football Team
Captain, Tug-Of-War
Captain, Hockey Team
Minister for Discipline
Minister for Health
Minister for Cultural Affairs

Aides

Shubh Solanki
Garvit Saraswat
Harsh Vardhan
Nikhil Goyal

Aayush Agarwal
Sushant Mukherjee
Yashodhan Singh
Unais Rub



Message

From the Principal's Desk



There is no gainsaying the fact that the B-World organised by our Commerce Club last year was a grand success. The Commerce Club has taken a quantum leap yet organising it once again this year. There was an overwhelming response last year from the schools in and outside the city.

"With faith, discipline and selfless devotion to duty, there is nothing worthwhile that you cannot achieve." The B-World aims at inculcating such attributes which will help instill in the students the spirit of entrepreneurship and help them ascend greater heights in every walk of life, particularly in commerce and management.

The assiduous efforts by Dr. Manish Magan, the patron of the Commerce Club, are highly comendable and they will set a blaze for others to follow. I laud all the students for their unflappable energy and unsagging enthusiasm in organising this Fest under the guidance of Dr. Manish Magan. I take this opportunity to invite you to be part of this Fest and gain from it.

Rev. Fr. Paul Thannickal



Message

From the Vice-Principal's Desk



"Nothing is permanent, except change."

I take pride in congratulating the staff and students of classes XI and XII Commerce for organizing B-World, a Commerce Fest. Students from all over the State will be taking part in it and I am sure this event will generate new insights useful for the students and the nation. The core concept of this programme will surely be of a great help in addressing the challenges of emerging business environment.

I would like to appreciate the dedication and the sincere efforts made by Dr. Manish Magan and the students of the Commerce Department. May God bless this event and the labours of the organisers and all the participants.

The present century is supposed to be the century of unprecedented challenges. In this scenario the initiative to organise an event of this stature will no doubt provide a strong platform for our budding CEOs and MDs.

My best wishes and greetings for the success of this great event.

Fr. Francis D'Souza



Message

From the Head of the Commerce Department



"Give a man a fish and you feed him for a day; teach a man to fish and you feed him for a lifetime." This quote elucidates that education is the most powerful weapon which teaches one to think deeply as well as critically. Management and commerce have become the warp and woof of education system.

The B-World will aid the students to air their views and share their vision with a mission. The Fest is sure to inculcate in the students many new ideas, zeal of participation and leadership qualities.

I have the privilege of inviting you to this Fest which is a mosaic of enthusiasm, knowledge and wisdom. It is said, "Champions are made from something deep inside them - a DESIRE, a DREAM and a VISION." Hence I hope the participants have the desire to dream, and to dream their vision.

I prize and cherish the efforts of the students in organizing the Fest which is "of the students, for the students and by the students." I am also indebted to Dr. Antony A.P for providing behind-the-scenes support. I am indeed beholden to Rev. Fr. Paul Thannickal, our Principal, and Rev. Fr. Francis, our Vice Principal for their support and guidance.

Dr. Manish Magan
Convenor



Message

Prime Minister, Students' Parliament



It gives me immense pleasure to invite you to the Commerce Fest which aims at cultivating an ambience of learning in the spheres of commerce and management.

The grand success of the 'B-World' last year has contributed to making the commerce stream more accessible, exciting, collaborative and inclusive for the students. The Fest provides us, the students, a platform to awaken our quiescent qualities and inherent talents, which will surely catapult the students to the summit.

I am hugely indebted to our Principal and Vice-Principal who have been the guiding force behind this event. I sincerely thank Dr. Manish Magan who has been the source of inspiration, and for giving a practical dimension to this Fest which would kindle the embers of knowledge and leadership in us. Last but not the least, I am grateful to all my friends who have been striving hard for the success of this grand event.

I look forward to the wholehearted co-operation and participation of schools in this Fest.

Sajith Anjickal



Message

President, Commerce Club



It is said that people who study commerce are people who think, see and act differently. In keeping with this belief, the Commerce Club has taken a step forward to organise this mega Fest 'B-World' that will go a long way in grooming and moulding the students.

Under the guidance of Dr. Manish Magan and in keeping with the adage "If you cannot do great things, do small things greatly," the Commerce Club embarked upon the Fest which is one of its kind in the city of Taj.

The Team B-World believes that "To live a creative life we must lose our fear of being wrong." The Fest is a melange of events which is sure to acquaint the participants of varied aspects of commerce and its related branches. On behalf of the Commerce Club, I invite you to this ingenious Fest and look forward to your wholehearted participation.

Akshay Pahuja



General Information

- 👑 Each school should be represented by a team of participants and teachers in-charge.
- 👑 A student can participate in one event only with the exception of 'Rock Band'.
- 👑 All the programmes and competitions will be conducted in English.
- 👑 Refreshments and lunch will be provided by the organising school.
- 👑 There will be a help desk for queries and doubts during the fest.
- 👑 The teams are expected to report by 8:00 am.
- 👑 Students are requested to be in school uniform at all times during the competitions.
- 👑 The participants must wear their identity card provided by the Fest organisers throughout the day.
- 👑 The decision of the judges shall be final and binding.
- 👑 It is the responsibility of the teachers escort to see that the students maintain discipline and decorum throughout. A team can be disqualified, if it fails to maintain discipline.
- 👑 St. Peter's College being the organising school will not be participating in the Fest.
- 👑 Out-station schools are requested to send their confirmation by 25th September so that necessary arrangements for accommodation.

THE LAST DATE FOR REGISTRATION IS








1ST OCTOBER, 2015



Ad-Mad

Ad-Mad is an event for all those who have the ability to cast a spell on buyers. If you have the creative bent, power of packaging and presentation, then welcome to Ad-Mad, that will unearth your marketing skills.

Rules:

-  **Each school will be represented by minimum 3 and maximum 5 participants.**
-  **Teams have to give a new product name, punchline and advertise the product/brand given to them and enact it. Participants cannot copy existing advertisements.**
-  **Teams will be required to come up with innovative ideas for the enactment. Each team will get 2 minutes to perform on stage.**
-  **Participants are required to bring their own materials like papers, colours, props and dress.**
-  **Different forms of expressions like short skit, jingles, slogans or any innovative forms can be incorporated.**
-  **Background music will be an add on for the enactment. Language can be either Hindi or English.**
-  **You may choose any one of the following topics/products.**
 - 1. Telebrands**
 - 2 Insurance company**
 - 3. Cars and motorbikes**
 - 4. Chocolates**
 - 5. Washing products**



“Many a small thing has been made large by the right kind of advertising.”



B-Quiz

- Two participants from each school will comprise a team.
- Participants will not be allowed to carry any book, copy, electronic items or any such material.
- There will be a written round (as a preliminary round, followed by a stage round).
- Top six teams will be selected for the stage round.
- Quiz questions will be based on subjects related to commerce, accountancy, economics, business world, mental ability etc.
- The stage round shall include an audio-visual series of questions.
- The decision of the quiz master shall be final and binding.









"Life has a new way of testing us. Every day is a new quiz, every morning that we wake up is a proof that we've passed."



Lampoons

Cartoons express opinions on various issues and appeal to all level of readers. People who draw these cartoons possess a special skill which often display satire, symbolism, irony and humour.

Rules:

-  Each school will be represented by ONE participant. Each participant will be given 1 hour.
-  Participants will be provided one sheet of A3 size.
-  Participants have to bring their own colouring materials.
-  Relevant message or dialogue given will be appreciated.
-  Colouring will add to your creativity.
-  **Any one of the following topics:**
 1. Make in India
 2. Monsoon session of Parliament 2015
 3. Outcome of Rural Development Schemes in India

Criteria for judgement.

1. Originality.
2. Colour Combination.
3. Creativity.
4. Appeal.
5. Overall Presentation.



Shutterbug

- 👑 Each school will be represented by one participant.
- 👑 High resolution picture file in .jpeg format is required during submission, if required, RAW format can also be asked for submission.
- 👑 Standard post processing is allowed (10% cropping, touch up of brightness, saturation & contrast)
- 👑 Only pictures clicked with DSLR will be considered. The participant will have to submit 3 best pictures.
- 👑 The B-World has the right to use the pictures captured by the participants on social media with the 'B-World 2015' insignia on them.

THEME: *St. Peter's College through lens.*

NOTE: There will also be a separate GALLERY Exhibition on theme 'HOPE'. Any number of students from the schools can send their CDs latest by 1st October, 2015 for the display. You have to deposit the photographs in A3 size along with the CD which contains the RAW format, via post or personally. The entries should be based on the given theme, if found otherwise the entry shall be rejected. The entries shall not be of any professional photographer. There will be separate awards of merit for the Gallery Exhibition.



Speaking Tree



Each school will be represented by only TWO participants.



There will be a qualifying round consisting of language written test. The test will consist of correction and transformation of sentences.



The best 10 teams will qualify for the final i.e. the speech competition.



The team will be given a topic one hour before the commencement of the competition which is the preparation time.



The first speaker from a team has to introduce the topic and express his/her views for 2 minutes. The second speaker will also be given 2 minutes to further develop the axis on the topic and conclude the speech.



The topics will be allotted to the participants on the basis of CHIT PICK. There will be a separate topic for each team.



***"For good ideas and true innovations,
you need human interaction and
argument."***



Rock Band



Each school will be represented by maximum 6 participants.



The song should be in Hindi or English. It can be a medley of maximum two songs.



Maximum duration of the song should be five minutes.



Self composed songs will not be allowed.



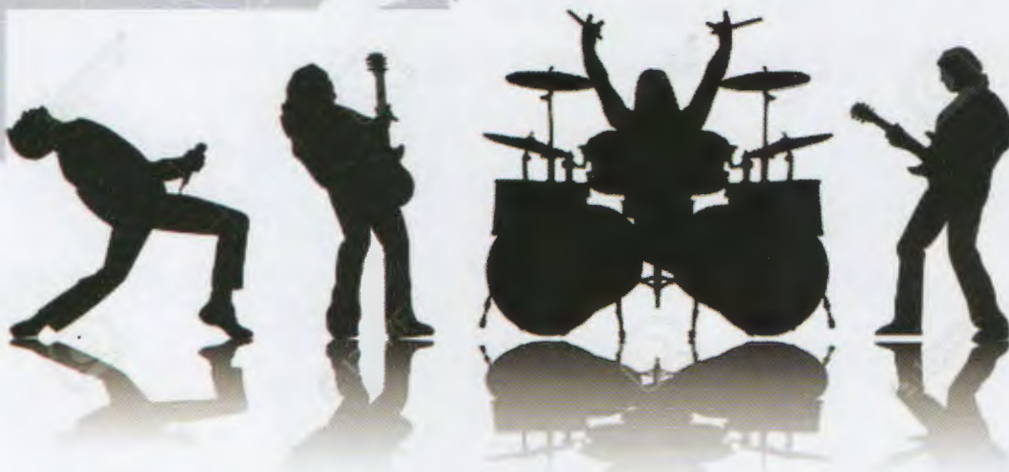
Drums and synthesizer will be provided by the organizers.



Teams are expected to bring other instruments.



Last date of registration of the song is 1st October.
The registration of the song will be on the basis of first come, first serve basis in order to avoid duplication and monotony.



"Where words leave off, music begins..."



Wall Newspaper



Each school will be represented by only TWO participants.



Participants are required to design only the front page of the newspaper.



The participants can only DRAW, PAINT or WRITE while designing the page. Each team will be given 2 hours.



The team is allowed to bring the news material only for reference. They shall not be allowed to stick or paste the materials.



Contents that should be included:-

1. Name of the Newspaper/ Masthead
2. International News
3. National News
4. Classifieds
5. Advertisements

Note : All materials are to be related to commerce world.



"A good newspaper, I suppose, is a nation talking to itself."



Vox Pop

"Its one of the highly appreciable and intelluctual inter-school competitions of the town initiated by St. Peter's College, Agra for the bright future of commerce students. May this competition continue for uncountable years."

Sheema Rehman, Lecturer, St. Conrad's Inter College, Agra

" A very dedicated and good work of commercial creativity. It will surely give a boost to knowledge besides providing a good exposure."

A. Birkett, Lecturer, St. George's College, Agra

"B-WORLD, the commerce Fest provides the budding entrepreneurs and future business executives a platform to churn out the best in them and showcase their talents."

Archana Gaur, Lecturer, St. Anthony's Jr. College, Agra

"The B-World provides a peep into the world of Commerce. In this business world it is imperative for the students to hone their commercial knowledge to perfection. I wish the B-World all success."

Robert T. Massey, Lecturer, St. Patrick's Jr. College, Agra

"All activities were commendable. I appreciate the hardwork, perseverance and impressive creativity. Its a good learning experience for the children."

Anjana Massey, Lecturer, St. George's College, Agra

"It was an amazing experience to be part of such an exemplary effort to bring commercial studies on front. My expectations are already soaring high this year and I expect it would be more informative and exciting."

Rakesh Mahajan, Lecturer, Ragendra Swarup Public School

"The B-World held in St. Peter's College last year gave a platform to our students to display their talents. This year too we expect the same."

Manoj Thomas, Lecturer, St. Paul's Church College, Agra

"I feel fortunate and proud to see the young brains showcasing their talent on the platform of B-World. I wish the Team B-World a successful season."

Himanshu Jain, Lecturer, St. Clare's Sr. Sec. School



Speaking Tree:

- 1.
- 2.

B-Quiz:

- 1.
- 2.

Wall Newspaper:

- 1.
- 2.

Lampoon:

- 1.

Shutterbug:

- 1.

Rock Band:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

Ad Mad:

- 1.
- 2.
- 3.
- 4.
- 5.

Teachers In-charge:

- 1.
- 2.

Principal's Signature
&
School stamp



Vox Pop

"The B-World for me was a perfect amalgam of frolic and learning. The grandeur of the event was first of its kind in the city. September 10, 2014 will be clearly etched in my memory for years to come and I hope to weave many more memories this year."

*Gauri Magan, Social Service Captain,
St. Patrick's Jr. College, Agra*

"From the events to the organisation of events, everything was perfect and worth practising for. We look forward to have it every year so that our juniors will also be lucky enough to be a part of such a huge event and gain more exposure as we did."

*Sara Grover, Deputy Head Girl,
St. Paul's Church College, Agra*

"I am glad that I had the great opportunity of attending the B-World'14. It was the very first platform for commerce students to show their talents in various fields. I'd love to be part of it again."

*Simran Hirani, Home Minister,
St. Clare's Sr. Secondary School, Agra*

"Last year I heard from my seniors about the B-World hosted by St. Peter's College. We feel very excited and will be very glad if we would get a chance to participate in it and will give our best to win it."

*Abhishek Gupta, Deputy Sports Captain,
St. George's College, Agra*

"I have heard my seniors glorifying the various activities undertaken in the B-World last year. I eagerly wish to participate and experience the same zeal as my seniors did."

*Tanya Mittal, Captain Claudine House,
St. Anthony's Jr. College, Agra*

"The B-World'14 was a spectacular experience for me, not only as a partaker but also as a viewer. It has left an indelible mark on me."

Varun Sahai, St. Conrad's Inter College, Agra



Commerce Club Musings

"Leaders are not born, they are made." This event will hone the leadership qualities of participants.

Saksham Gupta, Vice-President

"With the successful completion of B-World last year, the Commerce Club takes the responsibility once again to organise B-World to enhance the knowledge of the students about the business world."

Mridul Jain, C.E.O.

"The tears of joy and the smile of success don't come from luck but from endless nights of struggle. I am very happy to be a part of the B-World!"

Danish Rallan, C.F.O.

"The B-World is an initiative of the Commerce Club which aims at inculcating competitive spirit in the students."

Anmol Vij, Ext. Director

"Opportunities don't happen, they are created." My best wishes for all the participants and organisers.

Jayash Agarwal M.D.

"Ascend heights, reach the summit"- this clearly depicts the idea of the B-World. It will boost the morale of the students because it provides ample exposure.

Hardik Makhija, Secretary

"B-World is a mosaic of events where students can conceive great ideas, knowledge and wisely implement them in the corporate world."

Sshrey Chanana, C.O.O.

"This is a creative Fest in which students can upgrade skills and knowledge and can learn how to represent themselves in the outside world."

Harsh V. Solanki, C.S.O.

"The Fest will take deep roots in the soil of knowledge and wisdom, both among the participating schools and the students."

Aman Agarwal, Ext. Director

"B-World is an attempt to create an awareness among the students about the commercial aspect of world."

Rachit Agarwal, M.D.



The Vanguard..

"B-World, a window of opportunities and a door to success. The Fest is a box full of variety and a chance to showcase the talents at their best."

Simarjeet Satia, College Speaker

"A small step today, is the direction for tomorrow". This Fest will help the students to map out their future in a world of competition and is a platform to showcase their managerial acumen.

Praful Garg, House Captain

"Don't wait for the perfect moment, take the moment and make it perfect". **B-World** is indeed a fest made perfect by the students to explore their hidden talents .

Simar Singh, Team Captain

"Champions believe in themselves, even when no one else does."
Best wishes to all the participants.

Shashank Dawar, Team Captain

"Winners never quit, Quitters never win. All the best!!"

Yuvraj Singh, House Captain

"Let your dreams become your reality."

Aditya Singh ,Team Captain

"Ascend heights that are insurmountable."

Aniket Patni, Dy. Prime Minister

"One small step begins the journey of a life time and such a step is this Commerce Fest."

Mukul Jain, Minister

"Let's make this **B-World** a memorable one!!"

Aman Doneria, Minister

"The fest is sure to make many dreams a reality."

Anvit Bansal, Minister

"B-World is a platform to explore the unexplored talents."

Udbhav Pandey, House Captain



Impressions

In today's era talent and aptitude function as important ingredients for the recipe to reach pinnacle of success. The attitude that you develop and the path that you choose determine how you achieve it. And this is the path on which B-World works. To the participating teams I would say "Come discover the undiscovered and explore the unexplored."

*Atharva Mittal, PM, Student Parliament 2014
Student of Economics Hons., SRCC*

* * *

It was totally an amazing experience to organize B-World 2014. It was with the spirit of enterprise that we carried out the work to organize such a grand event. The fest indeed gave us innumerable memories which we would treasure throughout our life. Being the pioneers of this fest last year, I'm sure it would come out with better colours in 2015.

Sarthak Kalra, Speaker, Student Parliament 2014

* * *

*A heap of impeccable memories,
A bunch of learning experiences,
A group of amateur managers,
A variety of astounding events,
A class of budding participants,
That's all this big event B-WORLD is all about.*

*-Rohan Verma, College Captain 2014
Student of Shaheed Sukhdev College of Business Studies*

***"Imagine with all your mind,
Believe with all your heart,
Achieve with all your might"***



B-World



RGPG GROUP

“To be successful in business and life, spot the possibilities while others look for problem. This fest will help the students to scale new heights and make a place for themselves in the world where entrepreneurship is

Prakhar Garg
Chairman, RGPG Group



B-World

Shri Nath Ji Jewellers

**Wish the B-World
all the best. The
fest will definitely
help the students
to map out their
future career in a**

**Idesh Goyal
Proprietor, Sri Nath Ji Jewellers**



B-World Anthem

Everytime you fail
Is the moment you count
Your imperfection deep inside
Is the cause you've found....

Embracing it hard
Will strengthen your soul
Even harder the time
You will never crawl.

So....
You've fallen again
So....
You're again in rain
Though....
You're running alone
No....
You've to live it with hope

So live it
Just feel it
You dream it

Coz you're the only one
Who can make it alright...

Though....
You're forcing yourself
Know....
You're proving, who helped
Show....
What you've hidden inside
Glow....
Even in the darkest night..

So fight it
Just right it
You dream it

Coz you're the only one
Who can make it alright

It's not I feel
It's not I know ,
It's just I 'm fearing it
To fight it alone.
I'm believing it hard
I'm forcing it true,
It's just I'm falling
Like a morning dew.

Hear
Just chear
Coz you're
The one who can hurdle

Extend
Comprehend
Coz you can
Change it with B-WORLD

So live it
Just feel it
Coz you're the only one
who can MAKE IT ALRIGHT

So embrace your present
Take a step for future
Ascend the heights
Reach the summit

With B-World

By Basu Gupta (Beyaun Eturnitei)





Glimpses of B-World 2014



Team B-World



From Left to Right

Standing: Harsh Vardhan, Rachit Agarwal, Mridul Jain, Akshay Pahuja, Saksham Gupta, Shrey Chanana, Dr. Manish Magan, Danish Rallan, Anmol Vij, Hardik Makhija, Jayash Agarwal, Aditya Singh, Aman Agarwal

Kneeling: Simar Singh, Shashank Dawar, Simarjeet Singh, Aman Doneria, Prafful Garg, Mukul Jain, Sajith Anjickal, Aniket Patni.



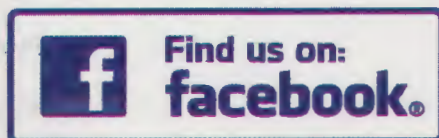
The Commercies

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Patron Commerce Club

**For registration and queries
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B-World



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St. Peter's College, Agra

12th October, 2015