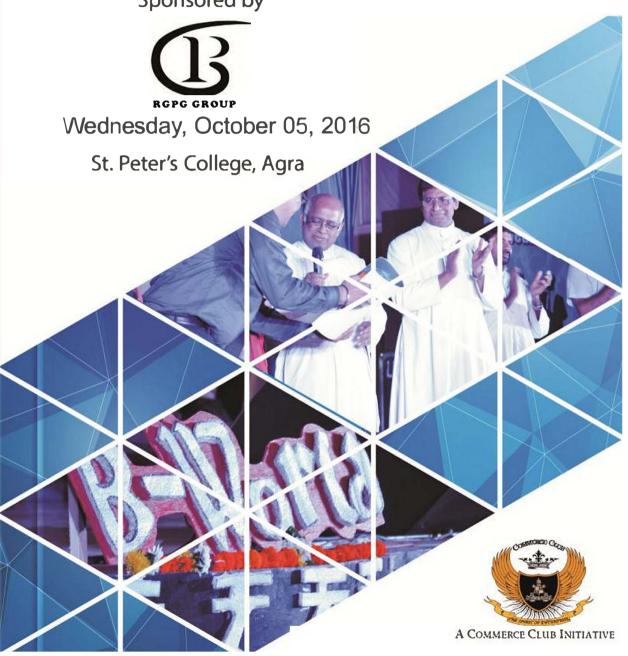
# **B-WORLD**



Ascend heights, Reach the summit Sponsored by



#### **Facilitators**

#### COMMERCE CLUB REPRESENTATIVES

Mukund Agarwal Vishesh Tewari

**Garvit Saraswat** 

**Dhruv Gupta** 

Pradumn Garg

Nikhil Goyal

Shlok Jain

Anirudh Agarwal

Chetan Dhawan

Vikalp Mohnani

Yashodhan Singh

Sunny Takrani

**Udit Sharma** 

Kartik Agarwal

Utkarsh Garg

Arpit Khanna

Sushant Mukerjee

Gursahib Singh

Jaswinder Singh Oberoi

Sanskar Dua

Naman Talwar

Imran Naushad

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Vice-President

**Chief Executive Officer** 

General Manager

Chief Operating Officer

Chief Strategic Officer

**Chief Administrative Officer** 

Chief Financial Officer

**Managing Director** 

**Managing Director** 

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**Chief Brand Officer** 

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Secretary

Chief Commercial Officer

Chief Technology Officer

Member, Board of Directors

Member, Board of Directors

Member, Board of Directors

Mentor

Dr. Manish Magan

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#### The Vanguard

#### "Leaders aren't born, they are made."

Shobhit Bahal Shikhar Sachdeva Tarun Garg Sahaj Gulati Harsh Vardhan Aagam Jain Captain, St.Lawrence House Captain, St.Francis House College Cultural Captain Speaker, College Cabinet Captain, St.Lawrence House Capatin, Athletic Team

#### **Associates**

Unais Rub
Rohit Jain
Shivam Agarwal
Uttkarsh Sharma
Bhavya Valecha
Manish Arora
Aman Goyal
Ishank Sadhwani
Mayank Bajaj
Samarth Garg
Akash Agarwal
Sanskar Joshi
Garvit Kumar
Shantanu Gupta

Nikhil Bhojwani
Dhruv Agarwal
Shreyansh Saini
Tushar Rochlani
Pratyussh Dubey
Siddhant Garg
Girdhar Gopal Gupta
Tushar Singh
Ashish Jasrotia
Archit Jain
Amrinder Singh
Divik Chandna
Mohit Khyani
Mohd. Anas

#### Message From the Principal



Suffused with vigour and zest we have once again embarked upon 'B-World' Fest. The Commerce Club has manifested its potential in the past two years by hitting majestic success in terms of innovation. We, B-World Committe, endeavour as a family to bring out the optimum in children and aid them in becoming what they aspire to be.

"The aim of education is knowledge, not of facts but of values and actions." 'B-World' aims at inculcating managerial and leadership qualities with practical applications so that children can see the world beyond books. Not only do we believe in sharing the knowledge amongst us but also with the students of myriad schools.

The diligent efforts by Dr. Manish Magan and the B-World team are commendable. The team has been highly successful in instilling a swarm of valuable qualities in other pioneering students. So, with great jubilance, St. Peter's family invites you to participate in the fest and ascend greater heights.

Rev. Fr. Paul Thannickal

#### Message From the Vice-Principal



Business is the main economic engine of our country which has recently become the fastest growing economy in the world. All our requirements, ranging from the basic necessities to the complex demands of the consumer are met by the business world. It has, therefore, become extremely important to equip the youth with the skills necessary to excel in this field.

The third Commerce Fest 'B-World', is being organised keeping in mind that knowledge coupled with quick thinking is the key to success in this increasingly competitive business world. As a result, a plethora of challenging activities, comprising quizzes and other formal and informal events have been organised. Conducting a fest of this magnitude is in itself a lesson for the budding CEO's and MD's. I take this opportunity to congratulate Dr. Manish Magan along with his team of students on this achievement. Welcome one and all.

Rev. Fr. Praveen D'Costa

# Message From the Head of the Commerce Department



"Nothing is real until it is experienced." This quote sheds light on the imperative role that experience plays in a person's life. Truly, the indispensability of experience in the managerial world cannot be undermined.

B-World, a student-oriented Commerce Fest will provide the students a glimpse of the commercial

world - a world which values astuteness and proactivity. The Fest will indubitably invoke a sense of commercial acumen and managerial qualities in the students, which will benefit them in the professional years of their life, besides furnishing them with an exposure to the realisms of the business world.

I am also indebted to Dr. Antony A.P. who has always provided a support behind the curtain and may the Team B-World have a learning and nurturing experience.

I take this opportunity to invite you to this Fest which is an emblem of wisdom, knowledge and dynamism. Hence, I hope that the participants ascend great heights and surmount the obstacles that might come their way.

Dr. Manish Magan

## Message From the President of Commerce Club



It is said, "If you focus on results you will never change. If you focus on change, you will get results." Adhering to the saying and continuing the legacy, the B-World team is back again. Bigger and Better! B-World is a platform for developing all the unheard talents and quiescent qualities. It is a mosaic of organising, managing and presenting skills.

Under the guidance of Dr.Manish Magan, the B-World has been a successful in erstwhile years and I hope the same this year too, with your support. So, get ready to roll and prepare yourself to be challenged, excited and inspired.

I invite you to this shangri-la of commerce on behalf of the Commerce Club and look forward to your zealous participation. Let us make this carnival of commerce a barnburner.

Learn, explore and take back an experience of a lifetime!

Mukund Agarwal

#### Message From the Manager, B- World.



I firmly believe that there is no substitute for hard work. My team and I have worked hard and tried our level best to organize this event, for we believe in the adage, "No pain, no gain."

B-world not only fosters interest in business, trade and creativity but also acclimatizes the students to speaking, organizing and presentation skills.

With the constant support of Dr. Manish Magan, the B-World has been a roaring success in the previous years. So, pull up your socks and get ready to be challenged intellectually and artistically.

The B-World is a fest for the students by the students. The B-World 2016 promises you unadulterated cerebral stimulation and an adrenaline rush that will keep you on your tenterhooks all through. So seeking your support, I cordially welcome you to this Fest. I wish all the participants the very best in their endeavours.

Shobhit Bahal

#### **General Rules**

- 1. Each school should be represented by a team of participants and teacher in-charge.
- 2. A student can participate in one event only with the exception of 'Rock Band'.
- 3. All the competitions will be conducted in English (except Rock Band).
- 4. Refreshments and lunch will be provided by the host school.
- 5. There will be a help desk for queries and doubts during the Fest.
- 6. The teams are expected to report by 7:30 am. Students are to be in school uniform at all times during the competitions (except Startup participants).
- 7. The participants must wear their identity cards provided by the Fest organisers, throughout the day.
- 8. The decision of the judges shall be final and binding.
- 9. It is the responsibility of the teachers escort to see that the students maintain discipline and decorum throughout, failing which a team can be disqualified.
- 10. St. Peter's College being the host will not be participating in the Fest.

THE LAST DATE FOR REGISTRATION IS:

Tuesday, September 20, 2016

#### **Exaggerato**

"Be black or white. You can't be grey".

- 1. Each school will be represented by two participants only.
- 2. There will be a qualifying round i.e a written language test which will consist of transformation of sentences.
- 3. The best 10 teams will qualify for the final stage round i.e. the speech round.
- 4. The topics will be allotted to the teams on the basis of CHIT PICK.
- 5. The qualifying teams will be given a topic one hour before the main round. Each team will be allotted a different topic.
- 6. The first speaker from the team will speak for the topic for 2 minutes while the other, against for the same duration.
- 7. The participants are required to speak in hyperbolic language.



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#### **Pamphlet**

#### "If it doesn't sell, it isn't creative."

- 1. Each school is to be represented by TWO participants only.
- 2. The product to be demonstrated by the participants will be given on the spot.
- 3. Each competitor will be given one hour and thirty minutes to design the pamphlet.
- 4. The candidates will be provided with A3 sheets. Other drawing materials will have to be brought by the participants.
- 5. The judging will be based on attractiveness, authenticity, creativity, catchy slogans and layout.



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#### Shutterbug

#### "Don't shoot what it looks like. Shoot what it feels like."

- 1. Each school will be represented by one participant only.
- 2. Participants are supposed to use a DSLR only. For editing, a laptop can be used which is to be brought by the participant.
- 3. Only standard post processing is allowed. Exaggerated editing may lead to negative marking.
- 4. Topic will be given on the spot and the time allotted is one hour for photography and thirty minutes for editing.
- 5. Participants might be asked to explain picture verbally or with the aid of a caption.
- 6. Participants can submit only one picture. Any form of misconduct will result in disqualification.



★ There will also be a separate GALLERY Exhibition on the theme 'Shades of Life'. Any number of students from the schools can send their CDs latest by September 20. You have to deposit the photographs in A3 size along with the CD which contains the RAW format, via post or in person. The photographs should not be plagiarized. There will be separate prizes for the gallery exhibition.

#### **Start-ups**

"It's not about ideas, it's about making ideas happen."

The event will be based on bringing an authentic start-up concept and presenting it. Each team will comprise of three participants and the event will be consisting of 2 rounds:

Round 1. The participants will be notified by the first week of September. They will then be requested to present their ideas in an eight slider powerpoint presentation. The key points are:

- 1. Introduction to your concept
- 2. Team (Qualification and experience)
- 3. Problems that will be solved with your product
- 4. The solution with your product

- 5. Value proposition
- 6. Business model
- 7. Market opportunities
- 8. Competitive analysis

<u>Round 2.</u> Along with the above, the teams have to send the organizers a minute long video elaborating the key points of the venture and the passion regarding the idea.

The qualifying teams will be informed and will have to present their concept on the main event. The time allotted would be 10 minutes (eight minutes for showcasing the idea and two minutes for rebuttal).



For any query contact: 8791116637 (Garvit Saraswat)

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#### **Torrent Trials**

#### "Unlocking knowledge at the speed of thought"

- 1. The team will comprise two participants from each school.
- 2. Participants will not be allowed to carry any book, notebook electronic items or any such material.
- 3. There will be a written round (as a preliminary round) followed by a stage round.
- 4. The top six teams will be selected for the stage round.
- 5. The quiz questions will be based on subjects related to commerce, accountancy, economics, business world, mental ability etc.
- 6. The stage round shall include an audio-visual series of question.
- 7. The decision of the Quiz Master shall be final and binding.



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#### **Time Pen**



#### "Time is money. Bid wisely!"

TIME PEN is an event which effectively tests the participant's command over the pen as well as the prudence which is characteristic to a good entrepreneur. A wise bid along with the effective usage of language will fetch great rewards.

- 1. The competition is a two-fold event consisting of a bidding round and a writing round.
- 2. Each school will be represented by one participant only.
- 3. The participant will have 120 minutes in his/her vault. The participant has to use these 120 minutes as a currency to bid for a preferred character, setting and object.
- 4. The participant is expected to write a composition based on the bought character, setting and object in the residual time.
- 5. Character, setting and object once bought cannot be replaced or refunded.
- 6. In case of any dispute, the decision of the auctioner shall be final and binding.
- 7. The composition will be adjudged on the following criteria;
  - \* Effective usage of the bought character, setting and object.
  - \* Grammar and usage of language.
  - \* Impact of the composition.
  - \* Creativity.

#### **Rock Band**

#### "Where words fail, music speaks."

- 1. The song should be rendered in Hindi or English. It can be a medley of maximum two songs.
- 2. The duration of the song should not exceed five minutes.
- 3. Self-composed songs will not be entertained.
- 4. Drums will be provided by the organizers.
- 5. The teams are to bring other instruments.
- 6. Each school is to be represented by a minimum of three and maximum of six participants.



★The last date of registration of the song is September 20th. The registration of the song will be on the basis of first come, first serve.

#### **Registration Form**

Please send this form duly filled and attested by the Principal by post or email latest by September 20 2016.

# **Details of the Participating Institution** Name of the Institution:\_\_\_\_\_ Name of the Principal: Address: Email: Name of Participant (In Capital Letters) S.No Class

www.bworld2k16.com

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### **Registration Form**

1
SHUTTERBUG  1.  PAMPHLET
PAMPHLET
1.
2.
TEACHER IN-CHARGE
Contact no :
PRINCIPAL'S SIGNATURE
•

#### **B-WORLD ANTHEM**

Everytime you fail Is the moment you count Your imperfection deep inside Is the cause you've found....

Embracing it hard
Will strengthen your soul
Even harder the time
You will never crawl.

So....
You've fallen again
So....
You're again in rain
Though....
You're running alone
No....
You've to live it with hope

So live it Just feel it You dream it

Coz you're the only one Who can make it alright...

Though....
You're forcing yourself
Know....
You're proving, who helped
Show....
What you've hidden inside
Glow....
Even in the darkest night...

So fight it Just right it You dream it

Coz you're the only one Who can make it alright

It's not I feel
It's not I know,
It's just I 'm fearing it
To fight it alone.
I'm believing it hard
I'm forcing it true,
It's just I'm falling
Like a morning dew.

Hear
Just cheer
Coz you're
The one who can hurdle

Extend
Comprehend
Cause you can
Change it with B-WORLD

So live it
Just feel it
Coz you're the only one
who can MAKE IT ALRIGHT

So embrace your present Take a step for future Ascend the heights

#### Message From the Sponsor



"To be successful in business and life, spot the possibilities while others look for problem."

The Commerce Fest, B-World, will definitely give the students an opportunity to awaken their dormant and innate qualities and showcase them in a world of cut-throat competition.

The B-World provides the budding entrepreneurs and future business executives a platform to hone and whet their various skills.

I take this opportunity to thank Dr. Manish Magan and the Team B-World for putting up a show that will take deep root in the soil of knowledge and wisdom not only among the participating schools, but also the students who aspire to become successful businessmen in future.

Prakhar Garg Chairman, RGPG Group

#### Message From the Co-Sponsor



Never give-up in life. Most of the successful people have one thing in common, 'They never give up.'

The Commerce Fest B-World will be a concrete platform for the students of various schools to display their talents in the most effective way and help them to gain an edge over others.

I feel proud and privileged to see the blooming brains showcasing their talents on the platform of B-World. From all that I have heard, the B-World has been a medium to give an opportune exposure to students and give them a chance to enjoy themselves as well.

I am told that the Club has done commendable job in the previous years. My good wishes and blessings to team B-World and the participants for this year and for all the years to come.

Best of Luck and God bless.

Yogesh Jain Managing Director PNC Infratech Ltd.



## Glimpses of B-World





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#### **Together Everyone Achieves More**





The **TEAM** B-World









#### **CO-SPONSORED BY**







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Visit us at www.bworld2k16.com





