

## WHERE INNOVATION MEETS KNOWLEDGE

A newspaper is the centre of a community and that is not going to be replaced by Web sites and blogs.

The front page of any news journal is the major attraction for the public. Newspaper is a place
where truth is not suppressed. It not only promotes freedom of speech but is a combination of artistic
creativity, intellect and allows them to create their own opinion without any other person's influence.

Let us test how you unleash your creativity to reach out to the public with your gazette.

## RULES:-

- Each team will be represented by two participants.
- 2. The participants have to design the front page of an English Journal.
- 3. Each team will be allotted two hours to draw, paint, write and create their front page.
- 4. The participants are requested to bring their own writing and drawing material. Chart paper will be provided by the organisers.
- 5. The participants have to give a unique name and tagline to their newspaper.

- 6. The contents of the newspaper should include the following:
  - a. Name of the newspaper/ Masthead
  - b. Tagline of the page
  - c. News about the event of B-World
  - d. Weather Report
  - e. Opinion polls throughout the world on commercial issues.
  - f. United Nation's Environmental Mission 'Beat Plastic Pollution'.
  - g. Advertisements.
- 7. No electronic devices will be admissible during the event.

- 8. The mentioned contents are mandatory for the newspaper. Furthermore, the participants can use their creative mind sets to develop additional features in the newspaper.
- All the news should be in tandem with the commercial world.
- 10. All the designs and articles should be handmade. Preprepared newspaper cuttings, photographs or written text are allowed during the course of the event only for reference

## JUDGEMENT WILL BE ON THE FOLLOWING BASIS

- I. Creativity
- 3. Name of the Newspaper and Tagline
- 5. Innovation

- 2. Contents of the page
- 4. Drawing Skills
- 6. Additional features included

