Tech Savvy

"Unleash your Creativity"

The world is a hub of technology where every day, a new venture takes a new leap. This competition is here to test your technical skills. Turn yourselves into a professional redactor to create a short inspiring video. Your witness is here at stake to be judged. Endorse your technical calibre to unleash out the best in your creation.

Round I

1. Each team will be represented by two participants.
2. All the teams will be given the same collection of pictures and videos on a particular topic in a pendrive before the event.
3. The participants have to use the material wisely to create a short four minute video containing a message.
4. The video software to be used are Camtasia Studio 9, Da Vinci Resolve, Filmora. You can use one of these mentioned software's to create your video.
5. The participants are requested to bring their own laptops and pre-install the software with the given version. In case you do not find the correct application, the organisers will provide you with the software on the day of the event, provided the Team B-World is informed in advance. The minimum specifications of the laptop for the software to be installed are Windows 8/8.1/10, 64-bit Operating System and 2GB Ram.
6. The maximum time allotted to the students for making the video will be two and a half hour.
7. You can use your creativity to add versatile captions, slogans or taglines. The video must end with a motivational message. It is mandatory to add your own personal opinion on the given topic
8. The best six teams will qualify for the stage round .

Round II (Stage Round)

The selected teams will be informed pre-hand. They have to showcase their video and have to explain it to the core on the main stage for a time limit of four minutes. The speech must include the motive of the video, message provided, captions used and the future prospects.

Judgement on following basis:

1. Vision
2. Message
3. Originality
4. Artistry
5. Delivery
6. Content